

BALTIMORE SYMPHONY ORCHESTRA SPONSORS & BUSINESS PARTNERS

Entertain and inspire your clients, employees, and fellow business leaders by enlisting as a BSO Sponsor or Business Partner. Each package is tailored to support your goals, with year-round concierge service. Plus, your brand will be visible to our audience of 275,000+ BSO patrons across the state of Maryland who enjoy soul-stirring performances and outreach.



**VISIBILITY, RECOGNITION,
AND REACH**



**EMPLOYEE ENGAGEMENT,
RECOGNITION, AND WELLNESS**



**EXECUTIVE LEADERSHIP
AND NETWORKING**



CLIENT HOSPITALITY



BSO Business Partners | [BSOmusic.org](https://www.bso.org)

Joseph Meyerhoff Symphony Hall | 1212 Cathedral St., Baltimore, MD 21201
The Music Center at Strathmore | 5301 Tuckerman Lane, North Bethesda, MD 20852

EXECUTIVE BENEFITS FOR BUSINESS PARTNERS

Organizations that contribute at the \$3,000 Business Partners Executive Level or higher are invited to participate as a BSO Governing Member for one year. The Governing Members program is the BSO's leadership giving society with over 250 members who enjoy premier benefits including access to private lounges at both BSO venues.

EVENTS

- Open Rehearsals with pre-rehearsal talks
- Annual Donor Appreciation Concert
- Members-only chamber music performances
- Virtual Afternoon Teas with the BSO
- Signature Artist Snapshots
- BSO Preludes — brief introductions to BSO musicians and pre-concert program and listening notes
- Pre-concert Allegretto Dinners
- BSO Annual Meeting and Reception
- On-Stage Rehearsals

PRIVILEGES

- Opportunity to purchase single tickets prior to public sale
- Season-long access to the Georgia and Peter G. Angelos Governing Members Lounge (Meyerhoff concerts) and the Comcast Lounge (BSO at Strathmore concerts)
- Complimentary parking for BSO Events: Cathedral Street Garage Parking at the Meyerhoff Symphony Hall and Valet at The Music Center at Strathmore
- VIP Ticketing Concierge Access
- Complimentary access to BSO Sessions, the BSO's digital concert series



BUSINESS PARTNERS

Bring creativity, excellence, and harmony to your community by supporting your BSO as a Business Partner. This program will give your company access to a network of civic leaders and potential customers; entertain and inspire you, your employees, and clients; and support a vibrant and nationally recognized cultural leader. Benefits include our exclusive **Business Partner Concert Pass** program, year-round recognition, and opportunities to host cultural events that advance your goals.

EVERY BUSINESS PARTNERSHIP

- Exclusive access to Business Partner Concert Passes (see below)
- Recognition as a BSO Business Partner in the BSO's program books and online
- Opportunity to host a private reception at a BSO concert with waived rental fees, group sales discounts, and on-site signage
- Complimentary decals and swag to display your status as a BSO Business Partner
- Welcome packages for your new employees
- Invitation to the BSO's annual Donor Appreciation Celebration

BUSINESS PARTNERS TICKETING BENEFIT LEVELS

\$750 Access – 3 passes for Best Available Seating (value of \$300)

\$1,200 Premium – 3 passes for Best Available PREMIUM Seating (value \$375)

\$2,000 Premium Plus – 5 passes for Best Available PREMIUM Seating and Online Access (value \$625)

\$3,000 Executive – Season-long status for one executive household as a Governing Member, plus 1 pass for Best Available PREMIUM Seating and Online Access. See the full listing of Executive Members Benefits on the previous page.

BUSINESS PARTNER CONCERT PASS

A Business Partners Concert Pass is your ticket to be delighted year-round by 75+ extraordinary artists performing music of Mozart, John Williams, the Rat Pack, and more! Each pass includes:

- 1 Complimentary parking pass Meyerhoff / valet at The Music Center at Strathmore
- 2 Tickets for either best-available or premium seats for any BSO concert*
- 2 Premium complimentary drink tickets

Plus, you can purchase more passes at our deepest discount on a complete experience at the BSO's two gorgeous concert venues. This offer is available exclusively to BSO Business Partners.

\$100 Best-available (non-premium sections)

\$125 Premium Center Front, Mid, or Box guaranteed

**At least 3 Best-Available Passes and 3 Premium Passes will be available for all BSO Concerts (excluding Gala). In the case of a limited-capacity concert, Concert Passes will be available on a first-come, first-served basis. Passes may not be re-sold.*

2022-23 SPONSORS & BUSINESS PARTNER BENEFITS

| SPONSOR LEVELS | | \$100,000 + Century Club Sponsorship | \$50,000-\$99,999 Title Sponsor | \$25,000-\$49,999 Presenting Sponsor | \$10,000-\$24,999 Supporting Sponsor | \$5,000-\$9,999 Event Sponsor | \$3,000-\$4,999 Business Partner Executive | \$2,000-\$2,999 Business Partner Premium Plus | \$1,200-\$1,999 Business Partner Premium | \$750-\$1,199 Business Partner Access |
|---------------------------------------|--|--|-------------------------------------|--|--|-------------------------------------|--|---|--|---|
| VISIBILITY, RECOGNITION & REACH | Website and Donor Roll Recognition | Logo | Logo | Logo | Logo | Text | Text | Text | Text | Text |
| | Promotional Material Crediting | Season | Title | Presenting | Supporting | Custom | | | | |
| | Live From Stage Thanks | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | | | |
| | Donor Wall Listing | <input checked="" type="checkbox"/> | | | | | | | | |
| ENGAGEMENT & HOSPITALITY | Donor Appreciation Tickets | 25 | 20 | 15 | 10 | 5 | 5 | 5 | 5 | 5 |
| | Business Partners Concert Pass Voucher | | | | | | 1 Premium | 5 Premium | 3 Premium | 3 Best Available |
| | Tickets for Your Sponsored Program | 30 | 20 | 10 | 5 | 2+ | | | | |
| | Access to the BSO's Musical Wellness Program | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | | |
| | Company-wide Ticket Discount | 20% | 20% | 20% | 20% | 20% | 15% | 15% | 15% | 15% |
| EXECUTIVE | Honorary Governing Member | 2 Gold Level | 2 Gold Level | 2 Gold Level | 2 Gold Level | 1 Silver Level | 1 Silver Level | | | |
| | BSO Corporate Council | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | | | |

